

PRESS RELEASE

Tinazzi presents its Sustainability Report 2024: Growing commitment to sustainability with ECOVADIS recognition and new challenges for the future.

Tinazzi di Lazise (VR) proudly presents its Sustainability Report 2024, a document that, for the fourth consecutive year, reflects the company's commitment to sustainable and transparent practices, drawn up in accordance with the prestigious GRI Standards (Global Reporting Initiative). A commitment that grows year by year, with an increasing focus on concrete actions to respect the environment and people.

In 2024, at the end of the three-year cycle of the previous strategic sustainability plan, Cantina Tinazzi undertook a new materiality analysis, a fundamental process that involved the company's main stakeholders. The materiality analysis makes it possible to identify and define priorities in terms of sustainability, focusing on those aspects that are most relevant to the company and its stakeholders, such as customers, suppliers, employees and local communities. Thanks to this tool, the winery has updated its priorities and objectives for the next three years, in order to respond more precisely to the needs of the region and global challenges.

One of the highlights of 2024 is the recognition obtained by Cantina Tinazzi from ECOVADIS, which awarded the company the Bronze Medal for its commitment to sustainability. This important achievement certifies Tinazzi's excellent performance in the environmental, ethical and social fields. However, the achievement of the Bronze Medal does not represent a point of arrival, but rather a new starting point: in fact, the company is committed to improving its rating every year, with the aim of achieving even more ambitious results in the next editions of the ECOVADIS assessment.

'We are extremely satisfied with the recognition we have received and the path we have taken so far,' says Francesca Tinazzi, the company's sustainability manager. 'The Bronze Medal is a positive sign for us, but we know that the road to sustainability is long and constantly evolving. This is why we are committed to improving our rating every year, so that our actions can be increasingly effective and in line with international best practices.'

At a time when the wine market seems to be going through a period of profound change, the Tinazzi family has decided to focus with determination on training and innovation. In fact, the company has invested significantly in the training of its employees, accompanying them towards a strategy of innovation and internationalisation that will pave the way for many innovations in the course of 2025. These investments represent a fundamental step towards meeting future challenges and seizing the opportunities that the global market offers, with a special focus on new markets and new distribution channels.

'Our commitment is not limited to environmental sustainability, but also embraces continuous innovation and the preparation of our employees to face the challenges of the future,' concludes Francesca Tinazzi. 'In 2025, many new developments and opportunities await us, with a strategy that is increasingly looking to the future, to growth and to the enhancement of our people.'

This commitment to innovation is also witnessed in the Longevitis Project, which has continued to be the guiding thread of the company's strategy for the past two years. The Longevitis Project involves two leading figures on the Italian oenological scene: oenologist Gianni Gasperi and Dr Fulvio Mattivi (formerly Professor at the University of Trento - Department of Cell, Computational and Integrated Biology and currently Scientific Advisor at the Edmund Mach Foundation).

The two experts have accompanied the team of oenologists at Tinazzi in Verona and Cantine San Giorgio in Taranto for two years in the selection of grapes and laboratory experimentation of new techniques for

improving the longevity of wines; the project is in the midst of its development and is already yielding astonishing results.

Cantina Tinazzi's Sustainability Report 2024 is available on the company's website, where you can view details of the policies, actions and results achieved during the year.

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